



Americans for a Clean Energy Grid

2018 Americans for a Clean Energy Grid Accomplishments

Since Americans for a Clean Energy Grid (ACEG) incorporated itself as an independent 501(c)(3) organization in June 2017, having previously been a project of the Energy Future Coalition at the UN Foundation, ACEG has accomplished a number of key objectives. This document summarizes the successes of ACEG over its first full year and suggests its strong foundation for the future.

ACEG has continued its development and fundraising efforts. Notably, ACEG:

- Named a diverse and expert Board of Directors, electing initial officers in September 2017;
- Retained experienced consultants to take leadership and management responsibility;
- Refreshed contact and sought new engagement from interested persons and stakeholders;
- Secured initial funding from philanthropic foundations and coalition partners; and
- Created an Expert Advisory Committee of renowned transmission specialists with technical, economic, and regulatory backgrounds to confirm the validity and wisdom of ACEG's positions and advocacy.

Our promotion and outreach efforts have led to greater recognition of the benefits of an expanded transmission grid. ACEG:

- Conducted communications and outreach activities aimed at building support for its FERC policy agenda, including hosting webinars with 200+ transmission stakeholders in attendance.
 - A [webinar](#) on transmission “myths” with panelists from WIRES and London Economics International in December 2017.
 - A [webinar](#) on corporate demand for clean energy and transmission co-hosted by the Wind Energy Foundation (now the Wind Solar Alliance) featuring panelists from the Midcontinent Independent System Operator (MISO) and Unilever in March 2018.
 - A [webinar](#) on the potential for interconnecting the major North American grid areas—Eastern and Western—at their seams featuring panelists from Grid Strategies LLC, Harvard University, and Southwest Power Pool (SPP) in October 2018.
- Developed a forum in Washington, D.C. where a diverse group of transmission supporters can come together to discuss strategy.
- Executed a plan to amplify key findings of the National Renewable Energy Laboratory (NREL) Interconnections Seam Study, which concludes there are significant consumer and environmental benefits associated with transmission investment.
 - Shared a [press release](#) and update that included media coverage with our mailing list of approximately 2,000 transmission stakeholders across the country.
 - Pitched a number of reporters with the ACEG press release and an advance copy of the study's findings. Stories appeared in [E&E News](#), [Vox](#), and [Midwest Energy News](#) with an estimated 56,700 views.
 - Connected with clean energy and transmission groups to share the study and materials for amplification, leading to significant support for the study on social media.
 - Conducted the webinar mentioned above in early October.



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- Continued participating actively with allied organizations, collaborating with their leaders, attending their meetings and promoting the coalition.
- Reached out to coordinate advocacy and approaches to FERC with key regional advocates and partners.

We have been actively engaged at FERC. ACEG:

- Developed a strategy and began to encourage the Federal Energy Regulatory Commission (FERC) to strengthen transmission planning policies to ensure the development of interregional transmission capacity to strengthen the grid and deliver economic but remote clean energy to electricity load centers.
- Filed comments with FERC on grid resilience and shared the final ACEG FERC filing and associated materials with several regional and national partners and encouraged them to reference our comments in their own filings.
- Met with commissioners and members of their staff on multiple occasions.

At the legislative level, ACEG and our partners:

- Met with members of Congress on multiple occasions.
- Made recommendations for addressing important transmission issues in the next Congress.